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## **Real American Cowboy Official Sponsorship Package**

Reality television presents real people in live situations and monitors their emotions and behavior. Spring 2010 Nielsen Broadcast Ratings\* Top 4 rated programs based on viewers were all reality shows. “Real American Cowboy” is a competition based reality show taking place on the historical T-Bone Ranch, which operates as a working cattle & horse ranch. A dozen Cowboys have been assembled after an extensive national search, and represent various backgrounds, talents and abilities. The competitive events are designed to test a broad range of authentic cowboy skills (with the primary emphasis upon horsemanship) and create a fair and level playing field for all in the competition. The daily situations will be filmed to show their expertise, different methods, and challenges they face along the way. Each competitor has a different upbringing and background that has led him or her to believe that they are the next, “Real American Cowboy.”

### ***\$20,000 + Sponsorship Package Includes:***

- Name listed and or linked through [RealAmericanCowboy.com](http://RealAmericanCowboy.com)
- Name included in credits
- Bed & Breakfast Weekend at the T-Bone Ranch
- Full side of registered Hereford shipped
- Trophy Sponsor buckle or jacket with your logo
- Product Placement
- VIP access for you and 3 guests to production
- 4 VIP invitations to Ceremony & Show

Please contact Nick Meagher at 719-588-3871 or [RealAmericanCowboy@T-BoneFilms.com](mailto:RealAmericanCowboy@T-BoneFilms.com)

\* Source: The Nielsen Company. Viewing estimates on this page include live viewing and DVR playback on the Same Day, defined as 3am-3am. Ratings are the percentage of TV homes in the U.S. tuned into television.